

The South Coast LGBTQ+ Network
Media Contact: Charles Vieira
Director of Marketing & Media
(508) 287-0146
chuck@sclgbtqnetwork.org



FOR IMMEDIATE RELEASE

South Coast LGBTQ+ Network Announces “Down the Yellow Brick Road” Signature Fundraising Event

February 20, 2026 New Bedford, Massachusetts- The South Coast LGBTQ+ Network announces Down the Yellow Brick Road: An Evening with Gregory Maguire, a premier fundraising event designed to engage corporate partners, business leaders, and philanthropic supporters in strengthening the Network’s LGBTQ+ programming throughout the South Coast region.

The evening will feature an appearance by Gregory Maguire, the acclaimed author of *Wicked*, the internationally bestselling novel that reimagined the world of Oz and inspired the award winning Broadway phenomenon. Maguire’s work has been translated into multiple languages and has captivated audiences worldwide, making this an exceptional opportunity for supporters to engage with a literary voice whose storytelling has resonated across generations.

This signature event will convene regional stakeholders committed to investing in meaningful, community based impact. Proceeds from the evening will directly support the Network’s year round programming, including youth services, educational initiatives, health and wellness resources, advocacy efforts, and community building initiatives that serve LGBTQ+ individuals and families across the region.

Down the Yellow Brick Road is structured as a high level sponsorship experience, offering tiered partnership opportunities for businesses and individual benefactors seeking visible community leadership and strategic brand alignment. Sponsorship levels range from \$1,000 to \$10,000 and include premium recognition, reserved seating, brand visibility across digital and event media, and acknowledgment during the event program.

In conjunction with the event, the Network is offering a Commemorative Brick opportunity. Sponsors and supporters may purchase a customized brick that will be permanently displayed at the Network’s new Community Center in New Bedford. Each brick may be personalized with a custom message, limited to a maximum of 20 characters per line, creating a lasting and visible symbol of commitment to the Network’s inclusive services and programming.

“This event is about sustaining and expanding the work we do every single day,” said Charles Vieira, Director of Marketing and Media for the South Coast LGBTQ+ Network. “We are inviting businesses and individuals to invest in programming that delivers direct impact and services that strengthen LGBTQ+ individuals and families while contributing to the health and vitality of the broader South Coast community.”

Sponsorship inquiries, event details, and commemorative brick information are available at:
www.sclgbtqnetwork.org/yellowbrickroad

Media Contact

Charles Vieira
Director of Marketing & Media
South Coast LGBTQ+ Network
Phone: 508-287-0146
Email: chuck@sclgbtqnetwork.org

South Coast LGBTQ Network - www.sclgbtqnetwork.org - (774) 775-2656